

Director of Product Management

This Product management is a unique position.

It does have the usual product management aspects, and then some...

It is a truly multidisciplinary role bringing together opportunities created when combining software and hardware (OTS and custom made), but also psychology, graphics, data, and more, and taking into account the many tradeoffs.

Job description

At the beginning.

Manage the life cycle of a future custom hardware/software product for a new clinical setting, including – specifications, partner assessment, optimization, tradeoffs, prioritization, and execution, in collaboration with R&D, external partners, clinical team, and psychologists and psychiatrists.

You will do this by:

Interacting with the market (partners, psychologists, psychiatrists, KOLs) to understand and mobilize the psychology needed to help patients in need

Coordinating regulatory, quality and clinical requirements

Working closely with R&D teams in house and of external partners as product owner, to deliver the product with optimal time-to-market, quality, and resources

Scoping and prioritizing activities based on business and customer impact

Owning all product documentation – MRD, PRD, scorecards, and pre-market collaterals

Serving as an in-house expert for our product and become the go-to person for all functional issues.

Longer term – collect and analyze customer inputs and feedback, work with the team to lead and spec future portfolio therapeutic products, and data-based services, support sales and marketing teams, and represent the voice of customer in the company

Requirements

Given the above, we are looking for a true multidisciplinary thinker, owner, and doer, who can understand how emotions and technology can interact. With experience in multidisciplinary medical device product management (heavy on the software and UX/UI side) being essential. In addition:

BA/BSc in Engineering / life sciences / medical science or Psychology

But if you bring experience in Psychiatry (MD) - fantastic

High EQ – after all, you will be in charge of specing a product used for the therapy of mental disorders

Experience/knowledge in medical area and relevant technologies

At least 6 years' experience as a product manager in medical device company with significant software, hardware, UX/UI, and data elements **for home use**

Familiarity with medical imaging or EEG – advantage

Familiarity with FDA / CE requirements and regulations.

Other territories - advantage

Other

Willingness to travel up to once or twice a quarter, we are zooming most of the time instead

Fluent English. Other languages – advantage

Expertise in customer facing and voice of customer collection

Proven ability to gain cooperation of others

Clear thinker and communicator with excellent oral and written communication skills

Reporting to: VP BD and Product

Location: Haifa

CV to: jobs@stepup-hr.com

**#product #productdirector #medical_software #productmanager #consumer #homeuse
#medical_device #medicaldevices**