## **CEO for Medical Device Startup**

The candidate will be a hands-on executive with experience across the varied activities that lead to a successful company.

## Responsibilities

Build a work plan and budget for completion of product development, regulatory clearance, clinical validation, and initial and future product commercialization

Create a go-to-market strategic plan

Identify and establish relationships with early adopter commercial customers

Build and lead the team that will execute the above-referenced plans

Lead the company's capital raising efforts

Explore strategic partnership opportunities

Maintain close communication with the Board of Directors

Maximize shareholder value

## Qualifications

4+ years of commercial management experience in deploying software products to the healthcare industry in the United States (required)

Experience with the sale of product to both hospitals and clinical practices (preferred)

Experience launching Al-based products under SaaS / laaS / XaaS in senior development, sales or marketing roles

Experience with the integration of healthcare IT systems (e.g., PACS, EMR) (preferred)

Experience in actively participating in a capital raise of at least \$5M

Strong verbal and written presentation skills in English (required)

Team leadership experience (required)

CV to: michal@insighthr.co.il