

## **Position: Product Specialist (Student position)**

Avoset Health is a Medical Device company that develops and manufactures innovative medical equipment. Specifically, Avoset develops infusion pumps and related accessory products. Avoset health is an affiliated company of Q Core Medical.

We are looking for a **Product Specialist** to join our team; supporting product, marketing and customer-facing activities.

### **Job Description**

- Support new product development
  - Lead product change request
  - Prepare content materials for product launches (User manual, brochures etc.)
  - Prepare and conduct product training
- Conduct market research and competitive analysis
- Support marketing activities, including:
  - o Trade shows, publications, advertisements, social media (LinkedIn)

### **Direct Manager:** Director of Product

#### **Job requirements:**

- Education: Bio Medical Engineering Student
- Experience:
  - 1-2 years of experience in products / project management / R&D Advantage
  - 1-2 years of experience in customer facing positions, implementation, marketing – advantage
- Computer skills: Full control of MS-Office applications must
- Language skills: Fluent English (ability to present, speak and correspond with ease), professional proficiency Hebrew
- Personality:
  - Team player, creative and positive
  - Excellent communication skills, both written and verbal
  - Detail oriented and meticulous
  - Good technical understanding and planning skills

# Please send CV to: <u>lilach.tamir@avoset.com</u>